

**DIY**

*Rayher.*

JUST CREATE



Jewellery – as unique  
as you are. Easily made  
by yourself!

GB

YOUR **IDEA**. YOUR **CREATION**. YOUR **STYLE**.

[WWW.RAYHER.COM](http://WWW.RAYHER.COM)

## You have your own sense of style – prove it!

Only self-made jewellery is as unique as you are and the other 3.747.309.269 women in this world.

Today – the modern casual look for a business lunch, tomorrow – summer-like colourful beaded bracelets suited to the maxi dress, and at the end of the week – an extravagant necklace for evening wear.

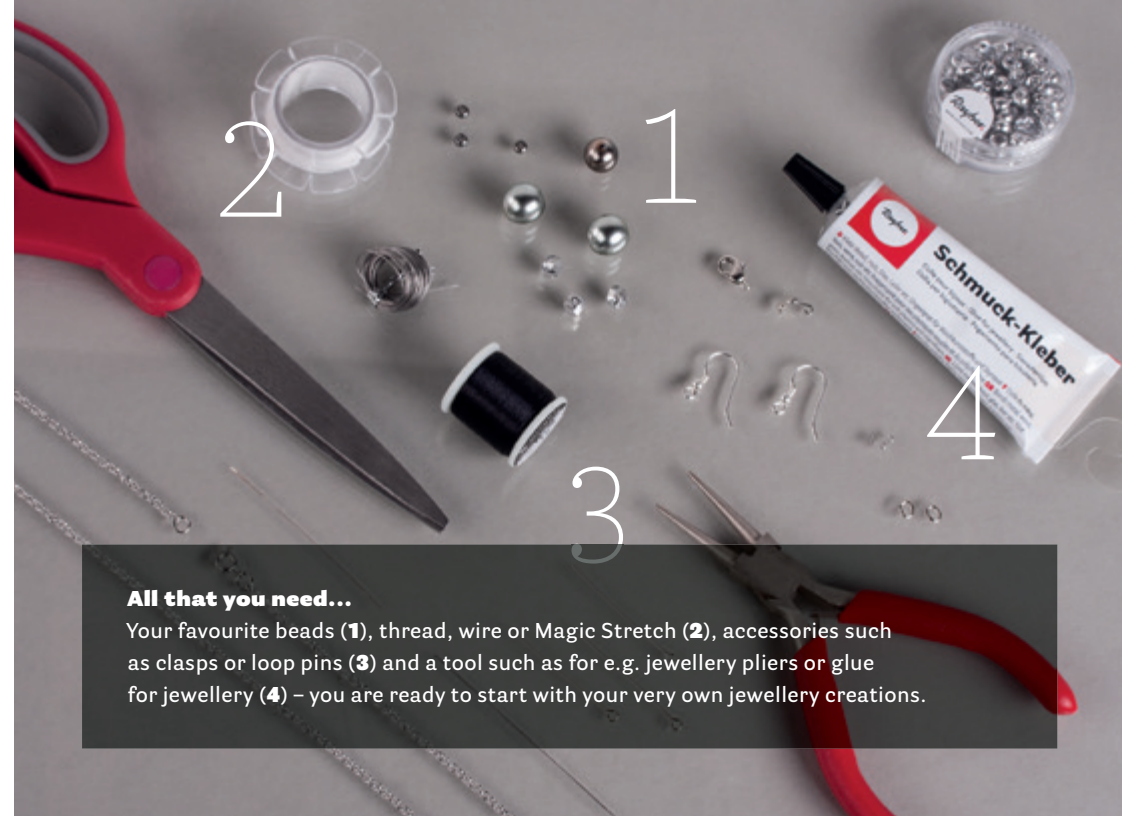
Your event, your lifestyle – whether in New York, Tokyo, Lisbon or Stuttgart: you can express your individuality quickly, easily and flexibly by self-made jewellery. Let yourself be inspired by our creations and make your own ones! And only then decide what you are going to wear.

*“Style is a way to say who you are - without having to speak.”*

Rachel Zoe



**Reinvent yourself and your style every day** – with almost unlimited possibilities within Rayher's jewellery range. Rayher has exactly what women want.



### All that you need...

Your favourite beads (1), thread, wire or Magic Stretch (2), accessories such as clasps or loop pins (3) and a tool such as for e.g. jewellery pliers or glue for jewellery (4) – you are ready to start with your very own jewellery creations.

### What's more:

One thing that is particularly important to us in addition to the numerous creative possibilities, is the **quality** of our products. Our team of experts is searching worldwide for the best beads and jewellery components. And yet, we do not rely on any information; in our in-house testing facility for hazardous substances, our trained specialists re-examine the products. We only allow the highest & the safest quality on your skin – without compromise!



There are so many possibilities to bring your style and your jewellery out. Presented into the form of a necklace, bracelet, earrings or hair ornament. Every day. Your self-made jewellery makes your day worthwhile – in summer & winter. Let yourself be inspired!

*„Fashion has to reflect who you are, what you feel at the moment, and where you're going.“*

Pharell Williams

Rayher.



### In the twinkling of an eye

Simply and quickly threaded: with beaded bracelets in your favourite colours, the variety is in no time ensured. Whether as filigree or decadent, single- or multi-row – self-made bracelets are always useful!

### Indispensable necklaces

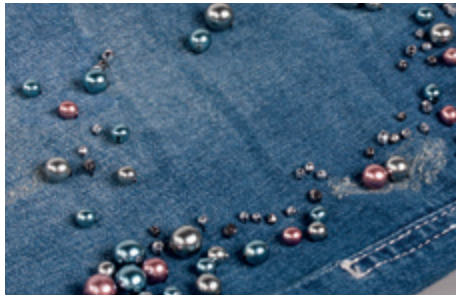
Long and casual – simply threaded without clasp. Delicate and subtle, or striking and sparkling. Always long enough to be worn optimally without a clasp. Perhaps it could be decorated with an artful beaded tassel as a finishing touch?

### Miraculous chains

Short necklaces or even bracelets, entwined in multiple rows, glamorously combined will make you look absolutely great. For the perfect fit of your creation, you have at your disposal a wide selection of different clasps in our range.

### Artfully decorated ears

As trendy eye-catchers or combined with other matching pieces of jewellery – handmade earrings will put you distinctly into the limelight. And most importantly of all: the proven & tested Rayher's quality!



### Upgraded beads

An appealing eye-catcher? By means of your favourite beads, you can evoke with only few stitches a “wow-effect” on your jeans, bags and other essential fashion items! So your everyday outfit has suddenly become trendy It-Piece!

### Hair accessories

Whether for romantic brides, beach girls, party queens or festival princesses – customized hairbands and hair chains are an absolut must! Flexible elastic threads with shimmering and sparkling beads emphasize your current hair-look. Bad Hair Day belongs to the past!

### The must-have

Whether as bag-, key-, smartphone- or planner-pendant, carefully selected beads combined with nice ribbons, creative tassels and fashion Charms show off clearly YOUR true artistic potential!

### A new jewellery addiction

Brooches are the new statement-pieces. Some wire, a brooch pin, your favourite beads are definitely going to capture your imagination. Once your favourite bonnet, scarf, sweater or jacket adorned by your handmade brooch, it becomes undoubtedly a true trend-setter. Our tip: here's more clearly more!



## Pure Glamour

Silver combined with gold and a touch of black. Here, the beads impress with their boundless brilliance and exceptional faceting. These properties make the pieces of jewellery glamorous, timeless and outstandingly elegant.

Which one is your favourite?

*„The best colour in the whole world is the one that looks good on you.”*

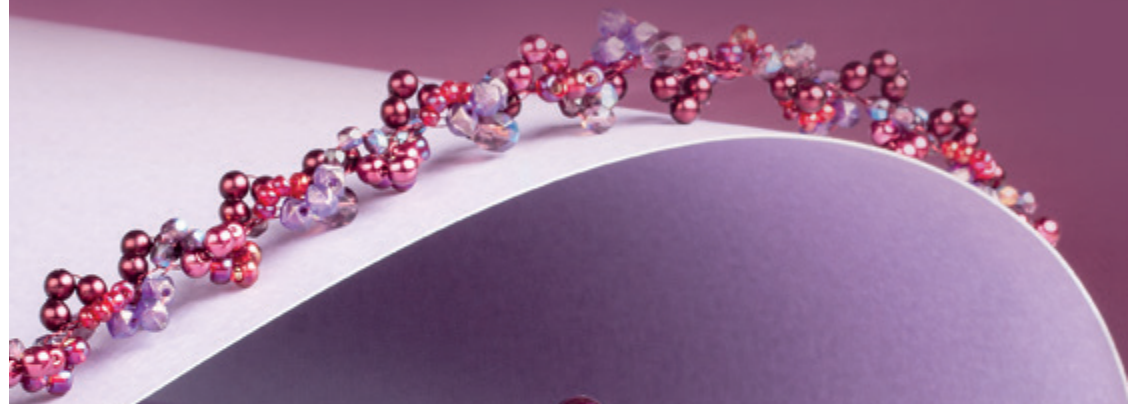
Coco Chanel

Which one is your favourite?

Rayher.

## Berry Love

Iridescent fire-polished glass beads, shiny Rocailles and silk-matt Antique Rocailles in warm pinkish and cool mauvish shades set delicate colour accents, and let one-of-a-kind creations arise.



### Playful and filigree

Various bead shapes and a single dark accent turn this piece of jewellery into a special highlight.





## Emerald Shine

Bring the deep sea on your wrist! Deep turquoise, lagoon blue, mint green combined with antique olive green and silver – extravagant and... anything but ordinary!



Whether smart casual or creatively extroverted – create your very own favourite jewellery items and get endless compliments!





## Shades of Grey

Nothing of the “gray mouse” sort!  
These glossy power-beads work well  
without frills and fancies. These creations  
– **plain, but cool** – may be worn at business  
lunch just as well during all events requiring  
casual dress code. No matter where and  
how – the main thing: it’s yours!

*Rayher.*

## Ocean Delight

A jewellery like a day at the sea. The lightness of being in the form of beads. Create your very own fresh boost! What do you really need for that? Your favourite beads and your confident sense of style.





## Rose Gold

Is it rose or rather gold or yet still copper? Whatever! The delicate shimmer suits any taste and any woman! Young, fashionable or classic – it just depends on how you wear it.

*Rayher.*



### **It's up to you to decide:**

If you are going to design a delicate necklace out of a high-quality jewellery elements, subtle earrings or fanciful bracelets. And why not create your own little collection?



## Candy Pop

Colours like soft ice creams, delicate shapes, subtle ribbons and filigree beads. This look is light and airy like a breath of fresh air. You miss the Boho Flair? With tassels and feathers, revive a true festival spirit.

*„Style for me is some one who figures out who they are. What works on them. What they feel good in an develops that. Develops their character. And the outer expression of their character is what is style“.*

Tom Ford

**So, let's go! Live your style!**



Rayher.



## DIY - handicraft sets

To test or give as a gift – these sets contain everything you need to make your very own creations. You can start immediately!

Have fun!



Rayher's jewellery products can be found at all good assorted arts-and-crafts-retailers.

*Rayher.*

[WWW.RAYHER.COM](http://WWW.RAYHER.COM)



You will find material specifications and instructions on our homepage.

© 2018, Rayher Hobby GmbH