



Art meets nature.

Botanical Art.

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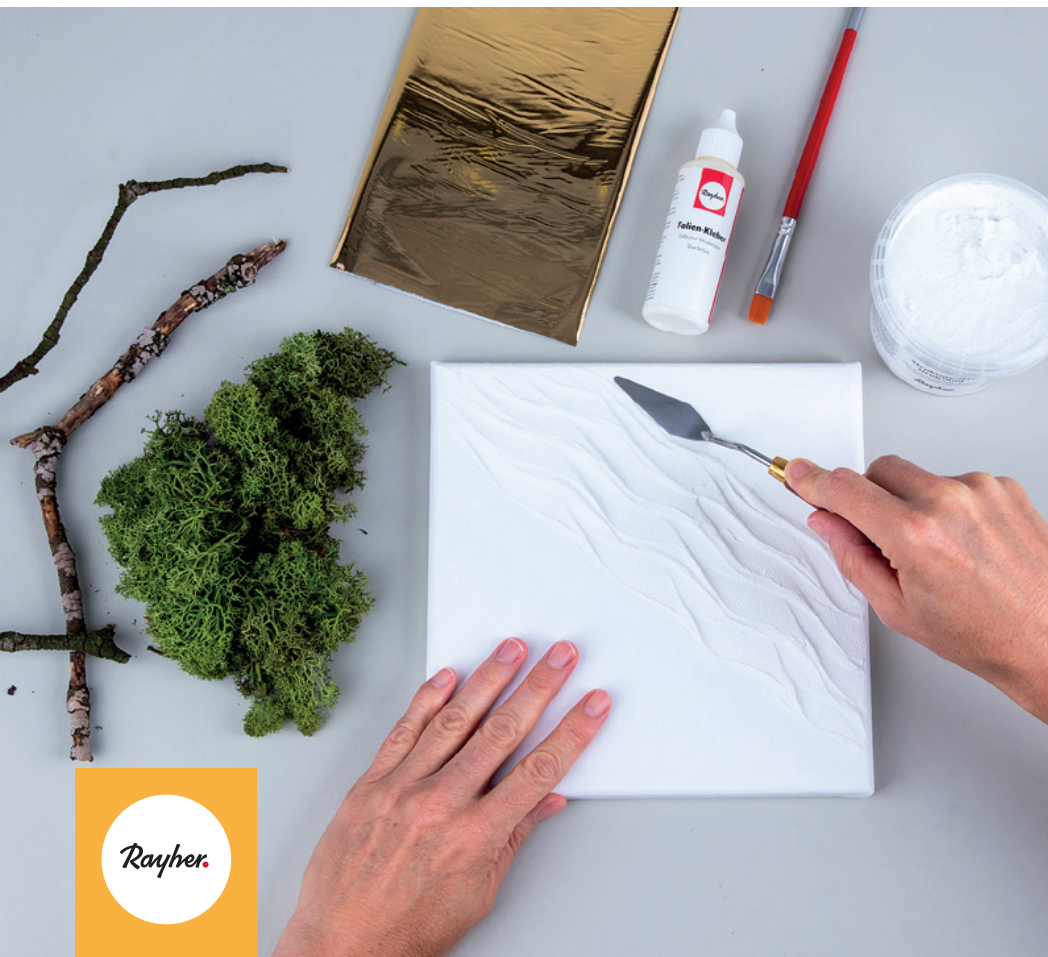
ART FOR EVERYONE

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In harmony with nature: ARTfully

Crisp lines and soft colours let nature's treasures shine in their most graceful form – the hallmark of botanical art. Using simple elements to reveal the charm of nature while cultivating a serene, harmonious atmosphere: well-being ensured! And best of all? The Botanical Art is easy to implement and appeals to both novice and experienced artists alike. While beginners soon produce striking results, experts can steer their creativity deliberately and add their own unique touch.

“More is less” is the key-note of Botanical Art. You will uncover your own creativity while forming a meaningful bond with nature – an experience that sparks joy and lasting inspiration.



All you need is ...

Choose a canvas frame (1) or a wooden frame (6) suited to your project. The metal spatula is used to apply the putty paste or the structural paste (2). A little touch of sparkle? Then take the golden mirror-effect foil (3). The Iceland moss (4) or dried flowers and many other natural materials (5) perfectly complement Botanical Art.



Minimalist

What kind of surface should it be? Canvas frames present a classically traditional décor, while wooden trays make the best use of their assets. A deliberately uneven surface? The structural paste, coarse- or fine-grained, or the putty paste, can be quickly applied by means of a metallic spatula. There are no limits on your imagination here: use the metallic spatula to form waves with the compound or use the cling foil to work the wet putty paste into a fluffy texture through a gentle press-and-lift technique. Which natural materials pair nicely with this? Moss, bark pieces, wooden discs or dried flowers from our range offer the significant benefit of being pre-processed, making them ready for immediate use on your artwork. How about adding some shining effects? Then simply apply the gold mirror-effect foil. To do this, spread the foil glue, let it dry out, lay the foil over and press firmly on. By removing the foil, tiny golden pieces remain on your picture.



It's as easy as that...

Everyone here is an artist – and we mean it. You don't need to have taken art classes to succeed in botanical art. Here are the step-by-step instructions, and you will see that botanical art is for everyone!

- 1** Spread the structural paste in a strip running from one corner of the canvas frame to the other. Use the tip of the spatula to lift the still-moist paste slightly.
- 2** Once the structural paste is dry, you can glue the Iceland moss onto the lower part using the hot-melt glue.
- 3** For golden effects, apply the glue for foil at the desired spot using a soft paintbrush. Let the glue dry.
- 4** Place the mirror-effect foil with its golden side facing upwards on the surface covered with glue, press it down slightly and remove it carefully.

TIP: You can apply the mirror-effect foil several times until you achieve the desired golden effect.



It's up to you!

The perfect wave or rather a heart-shaped motif? And the selection continues to expand: how about a frame covered in greyish-brown canvas? This perfectly complements any natural look.





Moss-look or rather Flower Power?

Moss or pressed flowers and blossoms picked during your last walk: no matter what option you choose, because with botanical art, you can create one-of-a-kind works!

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Highest-ranked

Our wooden tray set is perfectly suited to Botanical Art. Arrange six individual trays by putting on natural artworks or put them together to form a given picture..





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Reach your goal faster!

Using structural paste together with mirror-effect foil adds refined gold accents where desired. Want a flawless shimmer that's easier than ever to achieve? Then, our structural paste with metallic gold or silver pigments is the perfect solution. It is applied with a spatula. Enjoy a flawless shine in no time!

You can find all products related to botanical art in well-stocked craft shops.

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The specification on materials and the instructions can be found on our website.



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